

ELLA the ENGINEER



WITHTHTHTHTHT!

Welcome to the world of **ELLA THE ENGINEER!**

Getting kids to understand the importance of science, technology, mathematics, coding, engineering, and entrepreneurship is a vital and worthwhile goal. It helps them feel empowered, creative, and confident in addition to building essential problem solving skills that they can use throughout their lives. This series of comic books, produced through a collaboration between **Ella Adventures** and **Deloitte**, promotes female leadership and encourages young women to explore the wonderful world of **STEM** – and have fun along the way!

We hope you enjoy reading it as much as we enjoyed making it!



THE CAST

Ella The Engineer: The irrepressible hero of the story, Ella has a passion for knowledge and learning. Relentlessly curious, technologically adept, and a dedicated problem-solver, Ella is always willing to help her friends and colleagues solve whatever problems come their way – with confidence and style!

Bethany: Bethany is a dedicated civil servant with a deep understanding of technology. When bureaucracy is befuddled by bugs (or perhaps just her bumbling boss) Bethany calls in the city's "Junior Tech Liason" - Ella the Engineer!

Mayor Denkle: Kind-hearted, good-natured, and (unfortunately) prone to panic-attacks when things don't go according to plan, Mayor Denkle relies on the skills and abilities of experts - like his logistical wizard Bethany - to help keep the town running smoothly.

Glitch: This digital mischief-maker delights in algorithmic anarchy and computerized chaos! His tireless antics often create problems for people that live in the "real" world. Thankfully Ella and her friends are there to bring order to chaos and debug his technological tomfoolery!

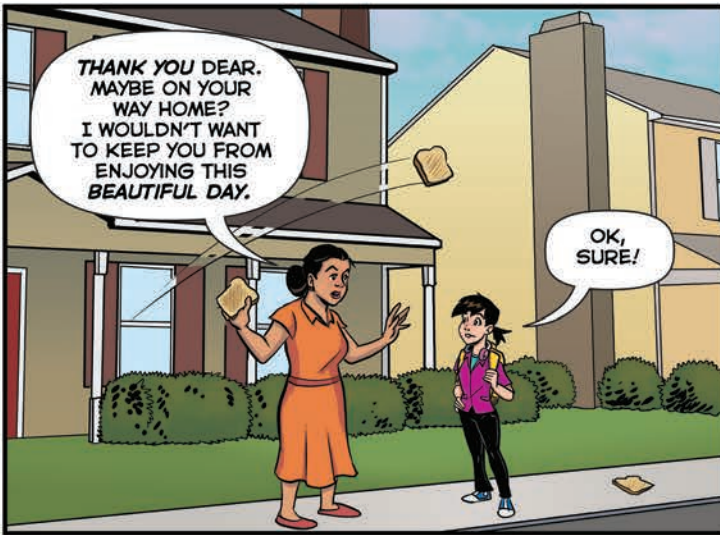
Catherine Bannister: Catherine is a managing director in Deloitte Services LP. She currently leads performance and development for Deloitte's professionals. Catherine is also the architect of Deloitte's *Tech Fluency* program which originated in Deloitte Consulting's Technology practice to develop and cultivate breadth and depth of technical capabilities; as well as Deloitte's *Tech Savvy* program which enables Deloitte professionals to be conversant in disruptive technologies. Being *Tech Savvy* at Deloitte extends to an awareness of and approach to what it means to advise, implement and operate "ethical tech."



In collaboration with

Deloitte.





ELLA the ENGINEER

IN GLITCH TOWN!

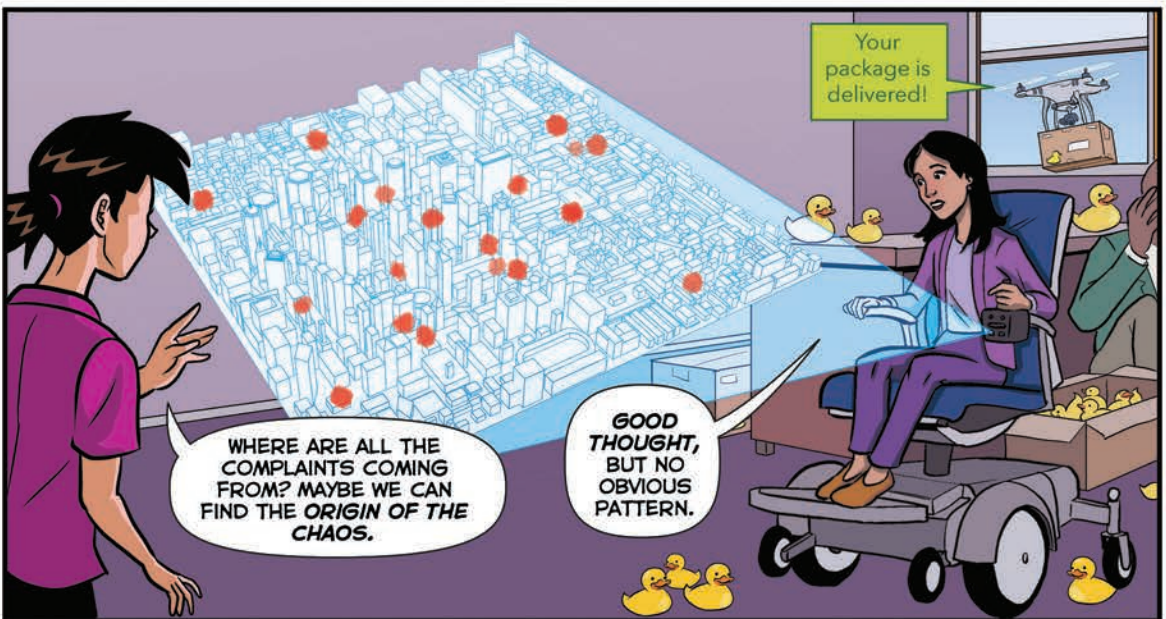


MAYBE IT'S NOT SUCH A NICE DAY AFTER ALL.

WRITER: MISS LASKO-GROSS ARTIST: BOBBY TIMONY
COLORIST: NAYOUNG KIM PRODUCER: RON PERAZZA
SPECIAL THANKS TO: ANTHONY ONESTO, LAUREN HUGHES,
CATHERINE BANNISTER AND JANET FOUTTY







WHERE ARE THE WORST INJURIES?

A SCHOOL PRINCIPAL TRIPPED ON A RUBBER CHICKEN AND BRUISED HER ELBOWS. SIGNIFICANT ENOUGH?

SIGNIFICANT NO... BUT A LITTLE FUNNY.

DEFINITELY NOT HOW SHE SAW HER DAY GOING.



OKAY THEN, WHAT TYPE OF BUSINESSES ARE BEING TARGETED?

PULLING UP DETAILS, NONE SPECIFICALLY, THE NORTH STREET LAUNDROMAT IS "CLEANING" CLOTHES WITH RAW SEWAGE-



YUCK! AND THE SOUTH STREET LAUNDROMAT?

NO TOILET WATER ON THEIR CLOTHES.



SMASH!

MAYBE THIS ISN'T BEING DONE INTENTIONALLY?

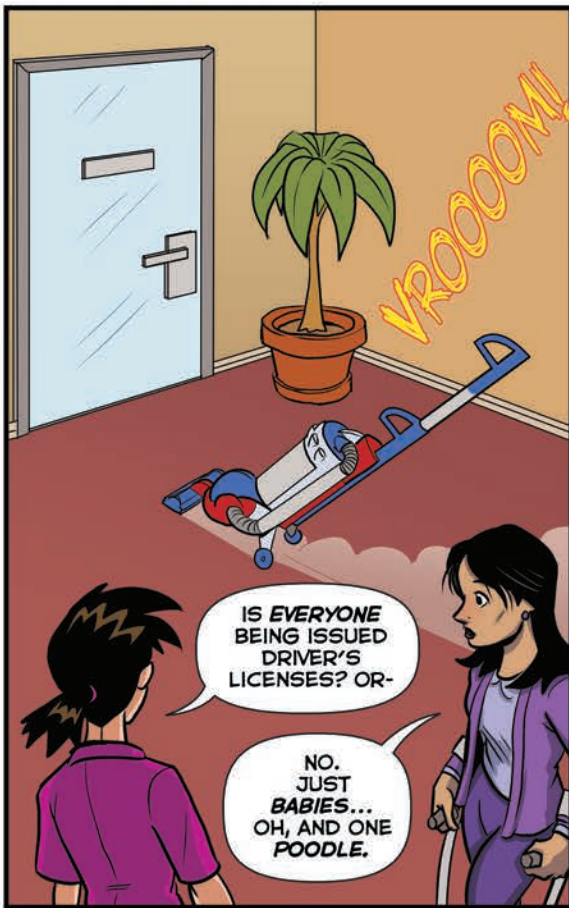
THAT'S ALWAYS A POSSIBILITY-



HMMN... DID YOU GET ANY NON-RUBBER DUCKIE DELIVERIES TODAY?

YES. OFFICE SUPPLIES AND MAIL WERE COMPLETELY NORMAL.

WHOP!



IS EVERYONE BEING ISSUED DRIVER'S LICENSES? OR-

NO. JUST BABIES... OH, AND ONE POODLE.



THIS ISN'T RANDOM.

IF THERE WAS UNIFORMITY TO THE PROBLEMS (LIKE ALL DELIVERIES BEING ENDLESS) MAYBE, BUT THEY SEEM DESIGNED FOR MISCHIEVOUS HUMOR.

CRASH!



AAAAA! THERE'S A ROBOT ASSASSIN TRYING TO KILL ME!

NO SIR. IT'S JUST A MALFUNCTIONING VACUUM, YOU'RE FINE.

THE GLITCH!

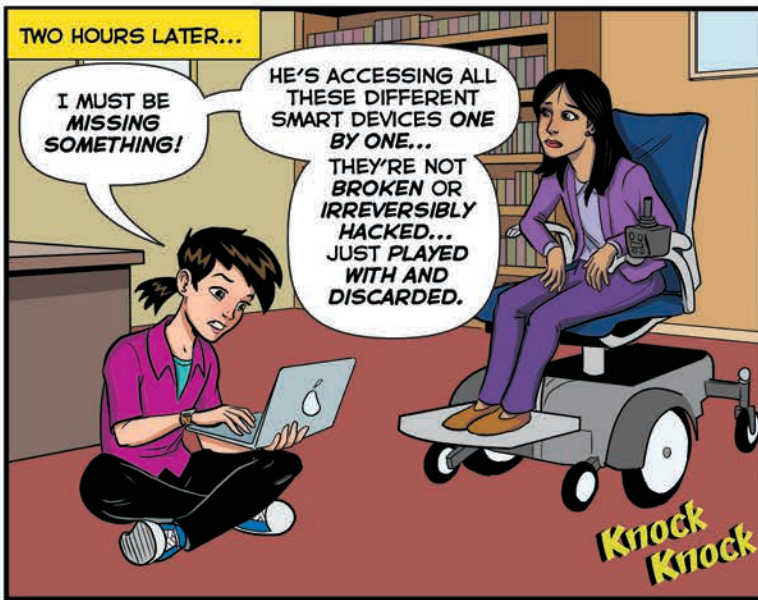
WHAT GLITCH?

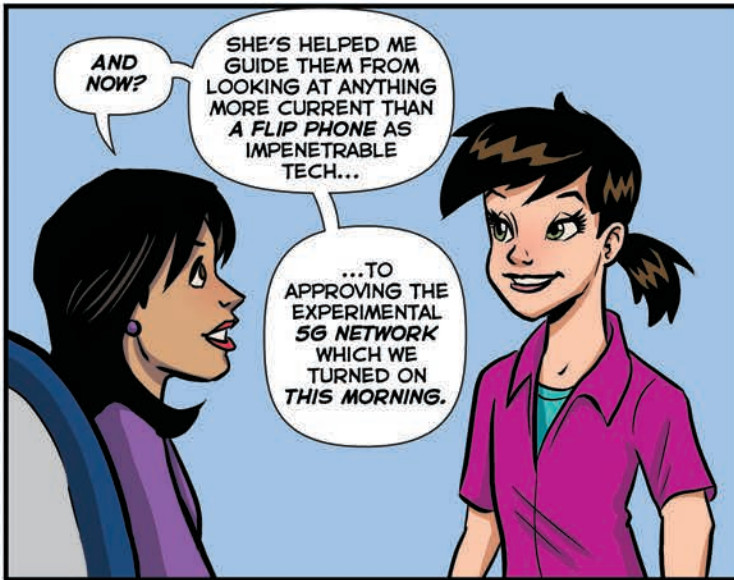


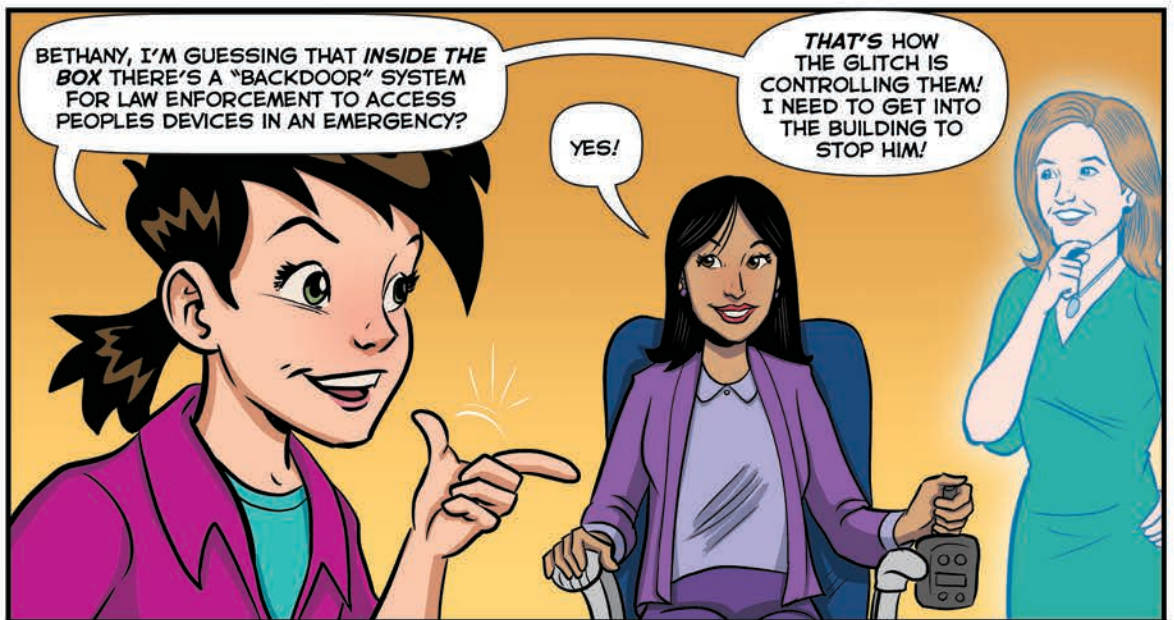
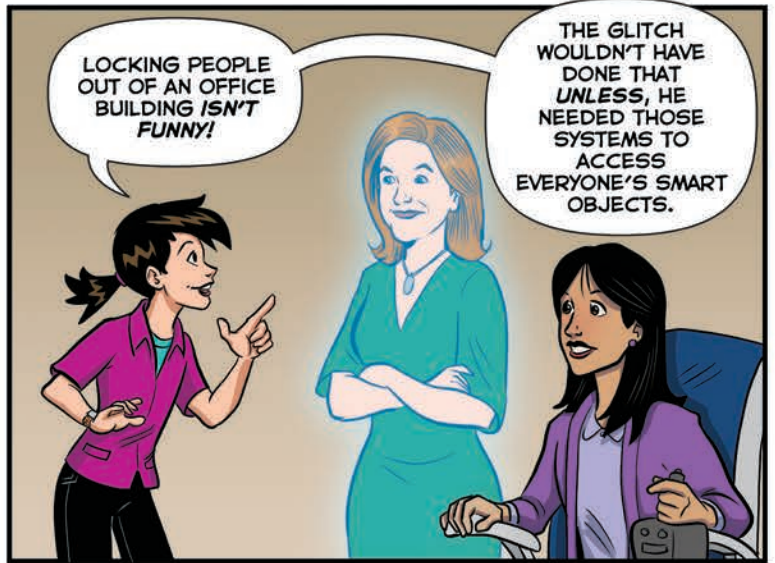
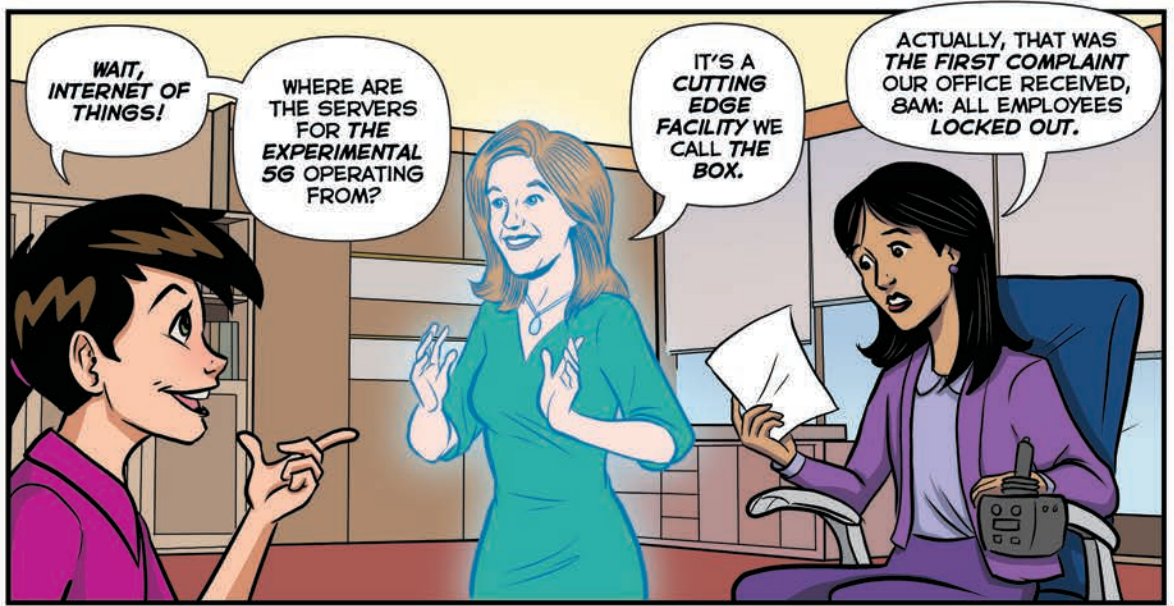
THE GLITCH, A DIGITAL MISCHIEF MAKER.

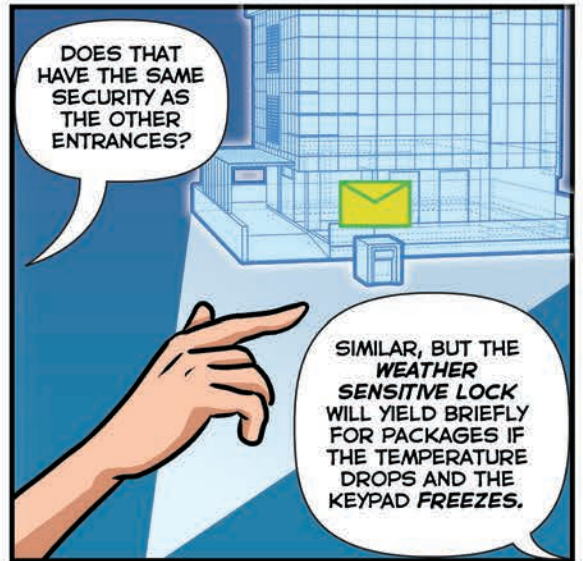
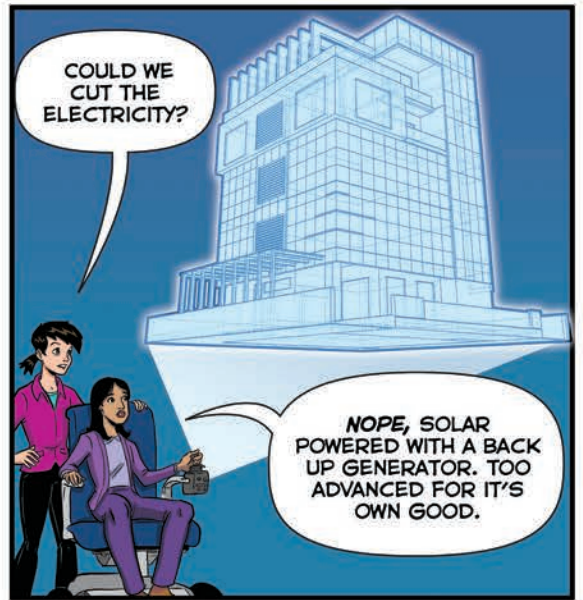
I'VE DEFEATED HIM BEFORE BUT HIS METHODS SEEM TO HAVE EVOLVED.

I-I'M NOT SURE I KNOW WHAT TO DO.

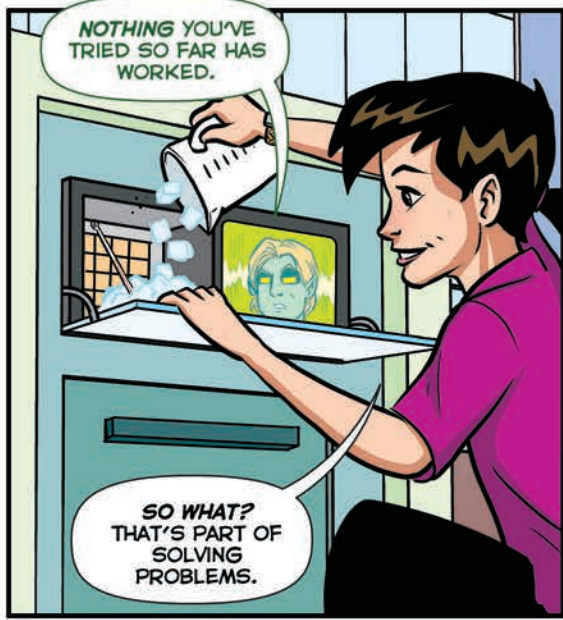
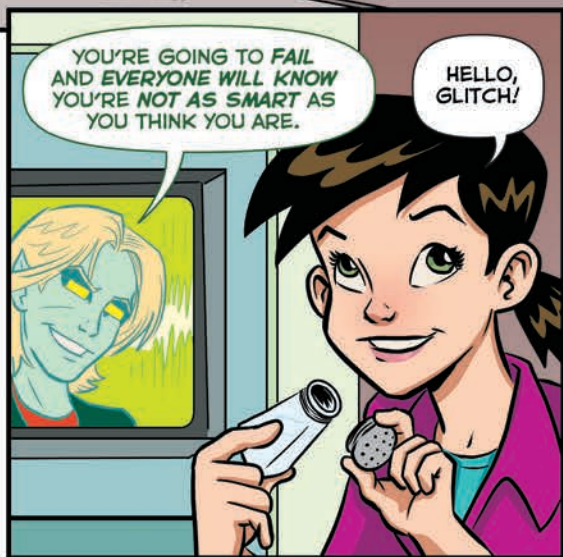


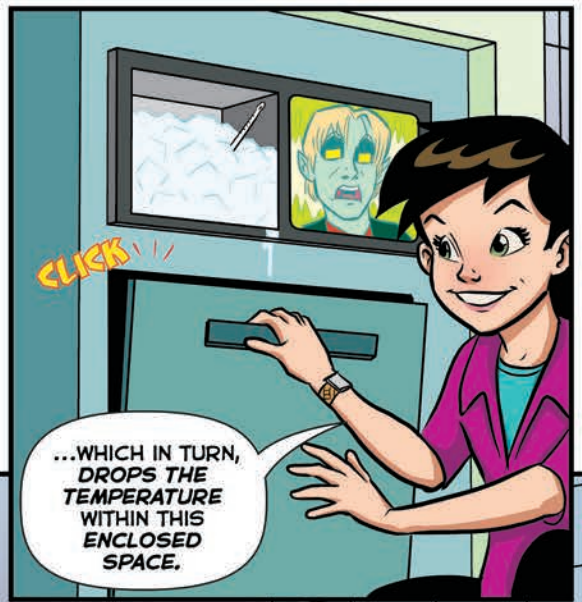






THE BOX!





HOPE YOU'RE
NOT SCARED OF
THE DARK!



NOPE!

BUT YOU'RE
CLEARLY SCARED
OF WHAT I'LL
ACCOMPLISH,
IF YOU CAN'T
DISCOURAGE ME.



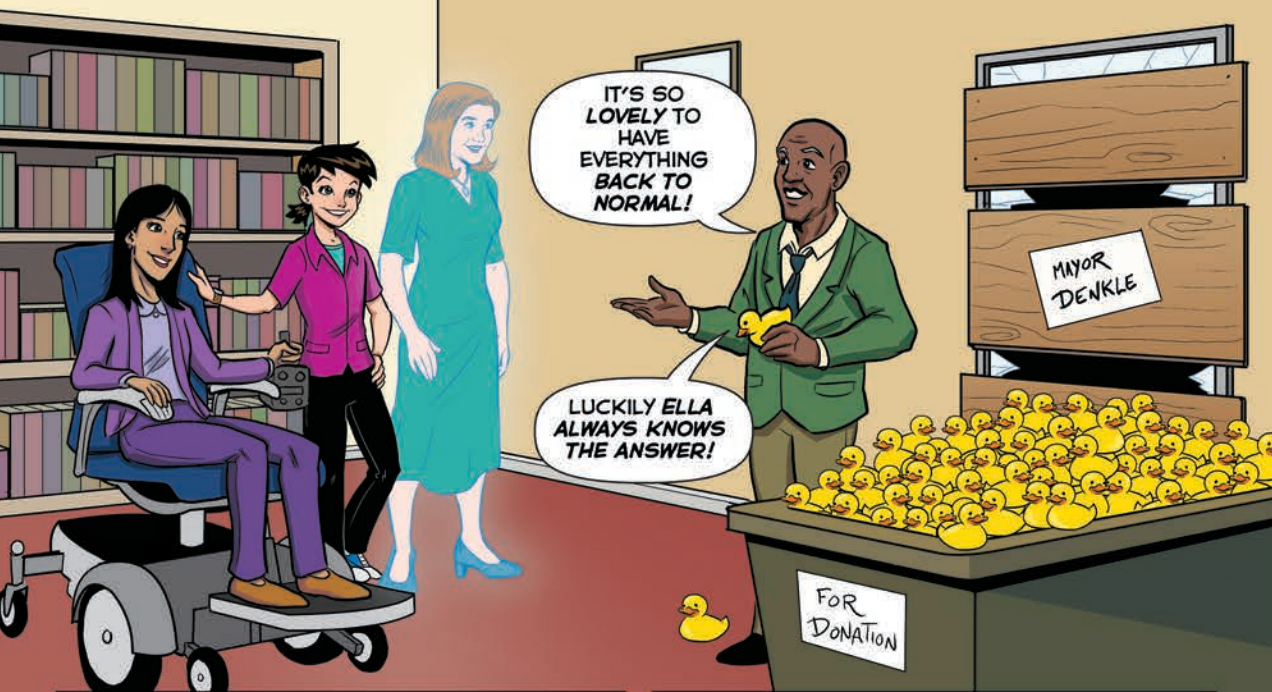
Expel
Unauthorized
User



BYE,
GLITCH!

NOOOOOOOOOOO!





IT'S SO LOVELY TO HAVE EVERYTHING BACK TO NORMAL!

LUCKILY ELLA ALWAYS KNOWS THE ANSWER!

MAYOR DENKLE

FOR DONATION



ACTUALLY MR. MAYOR, I REALLY DON'T.

BUT I ASK FOR HELP WHEN I NEED IT AND NEVER GIVE UP.

THAT'S HOW I LEARN THE ANSWER.

PING!



I'LL BE BACK!



AND I'LL BE READY!

THE END!

ABOUT THE ELLA PROJECT

The Ella Project was created to ensure that girls passionate about science, technology, math, engineering, computers, entrepreneurship, and other similar interests have a hero with whom they can identify. In addition to publications like **Ella The Engineer**, The Ella Project aims to bring together remarkable women in one place, share their inspiration, provide a glimpse into how they've achieved success, and offer advice to future leaders.

LEARN MORE ABOUT THE ELLA PROJECT AT WWW.THEELLAPROJECT.COM



ABOUT DELOITTE

Deloitte provides industry-leading audit, consulting, tax and advisory services to many of the world's most admired brands, including nearly 90 percent of the Fortune 500 and more than 5,000 private and middle market companies. Our people work across the industry sectors that drive and shape today's marketplace — delivering **measurable** and **lasting** results that help **reinforce** public **trust** in our capital markets, **inspire** clients to see challenges as **opportunities** to **transform** and **thrive**, and help **lead the way** toward a **stronger** economy and a **healthy** society. Deloitte is proud to be part of the largest global professional services network serving our clients in the markets that are most important to them. Our network of member firms spans more than 150 countries and territories. Learn how Deloitte's more than 312,000 people worldwide make an impact that matters at www.deloitte.com.

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Girl power

SCIENCE
TECHNOLOGY
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ENGINEERING
CODING
COMPUTERS
ROBOTICS
ENTREPRENEURSHIP
MEDICINE
ART
ECONOMICS
LAW
INFORMATICS
MEDIA
PROGRAMMING
LEADERSHIP
MECHANICS
ELECTRONICS
ANALYTICS
BIOLOGY
PHYSICS
CHEMISTRY
ASTRONOMY
STATISTICS
AERODYNAMICS
RESEARCH
GEOLOGY
EXPLORATION
DISCOVERY
FUN



Ella's Adventures continue at
THEELLAPROJECT.COM

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